

1. LEXUS ENFORM WITH SAFETY CONNECT-OVERVIEW

1. FUNCTIONAL OVERVIEW

Lexus Enform with Safety Connect is a generic name for Apps, Destination Assist, eDestination, Lexus Insider, and Safety Connect.

- The functions included in Lexus Enform with Safety Connect are classified into the following three types.

Type A: Function achieved by using a cellular phone

Type B: Function achieved by using an embedded cellular device in the vehicle (DCM: Data Communication Module) and the navigation system

Type C: Function achieved by using DCM

Function	Type
Apps	Type A
Destination Assist	Type B
eDestination	Type B
Lexus Insider	Type B
Safety Connect	Type C

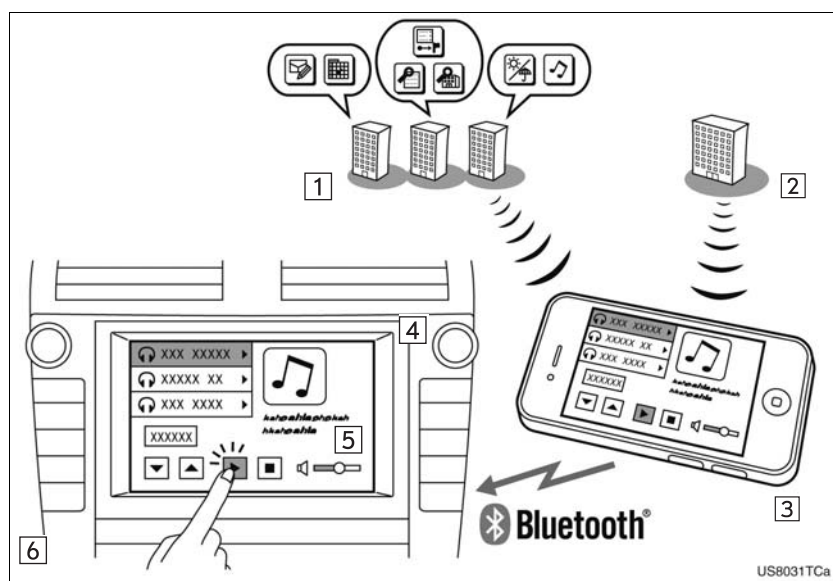
- Each function is available in the following areas.
 - Apps is available in the 48 states, D.C. and Alaska.
 - Destination Assist and eDestination are available in the contiguous 48 states and D.C.
 - Lexus Insider is available in the contiguous 48 states and Canada.
 - Safety Connect is available in the United States (except Hawaii) but is not available in Canada.

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2. TYPE A: FUNCTION ACHIEVED BY USING A CELLULAR PHONE

Of the functions included with Lexus Enform with Safety Connect, only Apps can be achieved by using a cellular phone.

Apps is a service that enables the usable contents of a cellular phone to be displayed on and operated from the navigation screen. Before Apps can be used, a few settings need to be performed. (See page 184.)



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No.	Name	Function
1	Contents provider	Provides contents to the navigation system via a cellular phone.
2	Application server	Provides applications to the navigation system via a cellular phone.
3	Cellular phone*	Using the Apps application, communication is relayed between the navigation system, the application server and the contents provider.
4	Application player	Runs applications on the navigation system. The navigation system is equipped with an application player.
5	Applications ("Apps")	Displays and sounds the usable contents from the contents providers via a cellular phone on the application player.
6	Navigation system	Contents received, via a cellular phone, from the contents provider servers are displayed on the navigation screen.

*: For known compatible phones, refer to <http://www.lexus.com/bluetooth/>.

BEFORE USING THE FUNCTION

SUBSCRIPTION

- Apps will be available on a trial period included upon purchase of a new vehicle. User registration is required to start using the service. (See page 185.)
 - When a trial period has elapsed after purchasing a new vehicle, a fee will be charged to renew the contract.*
 - Services requiring a separate contract can also be used.*
- *: For details, refer to <http://www.lexus.com/enform/> or call 1-800-255-3987.

AVAILABILITY OF SERVICE

- Apps is available in the 48 states, D.C. and Alaska.

INFORMATION

- When using Apps, depending on the details of your cellular phone contract, data usage fees may apply. Confirm data usage fees before using this service.
- In this section, the required operations to activate "Apps", connect a cellular phone to the navigation system and registration steps for Apps are explained. For details regarding Apps operations and each of the "Apps", refer to <http://www.lexus.com/enform/>.

INITIALIZING PERSONAL DATA

The personal data used in "Apps" can be reset. (See "DELETING PERSONAL DATA" on page 60.)

- The following personal data can be deleted and returned to their default settings:
 - Downloaded contents
 - Radio stations that were listened to
 - Input history

INFORMATION

- Once initialized, data will be erased. Pay close attention when initializing the data.

PREPARATION BEFORE USING APPS

SETTINGS REQUIRED TO USE APPS

Perform the settings in the following order.

1 User registration



2 Download the Apps application to your cellular phone.



3 Register the cellular phone with the navigation system.

In order to use Apps, the following settings must first be performed:

- User registration with the service contract (See page 184.)
- Download the Apps application onto your cellular phone, and login to the application. (See page 185.)
- Register the cellular phone that the Apps application was downloaded to with the navigation system. (See page 185.)
- Register a Bluetooth® phone with the hands-free system. (For detailed information about registration and settings, refer to "Owner's Manual, Registering a Bluetooth® phone".)

USER REGISTRATION

When purchasing the vehicle, an email address is registered at your Lexus dealer. If your email address was not registered at your Lexus dealer, your email address can be registered at the Apps website. A user registration guidance email containing a web address will be sent.

- 1** Perform user registration from the designated web address.

INFORMATION

- If your email address was not registered at your Lexus dealer when the vehicle was purchased, an email address can be registered at <http://www.lexus.com/enform/>.

REGISTERING THE APPS APPLICATION

- 1 Download the Apps application using your cellular phone.
- 2 Run the Apps application on your cellular phone.
- 3 Enter a user name and password into the Apps application. Login to the application.

INFORMATION

- "Apps" can only be used when the Apps application has been downloaded to your cellular phone and the application is running.
- Apps operational procedures can also be confirmed by visiting <http://www.lexus.com/enform/>.
- In order to use "Apps", it is necessary to run the Apps application, enter your user name and password and display the main menu on the cellular phone.
- An iPhone cannot be connected via Bluetooth® and USB connection at the same time. However, it is possible to recharge an iPhone while using Apps by connecting via USB. The system uses the connection method that was used last. Therefore, if connected via USB after Bluetooth® connection, it is necessary to reconnect the iPhone via Bluetooth®.

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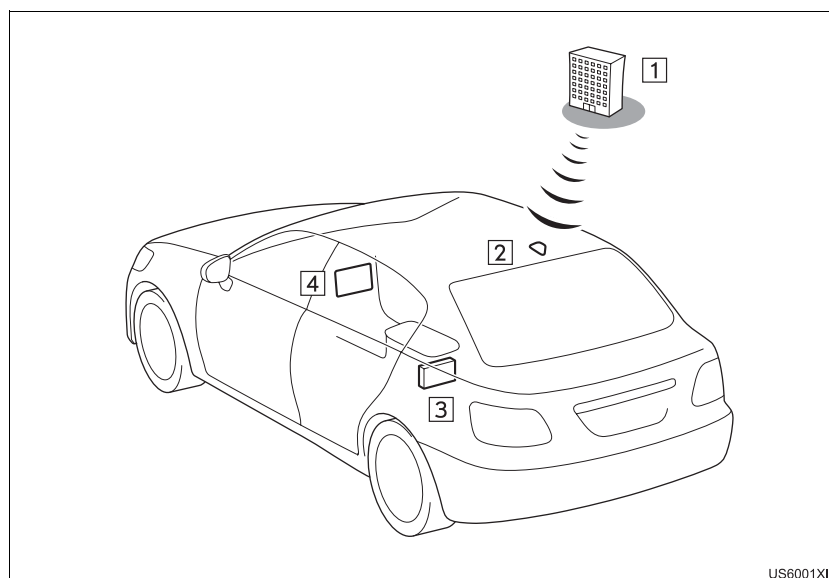
3. TYPE B: FUNCTION ACHIEVED BY USING DCM AND THE NAVIGATION SYSTEM

Of the functions included with Lexus Enform with Safety Connect, Destination Assist, eDestination, and Lexus Insider can be achieved by making DCM cooperate with the navigation system.

These are subscription-based telematics services that use Global Positioning System (GPS) data, embedded cellular technology to provide safety and security as well as convenience features to subscribers.

The services are supported by Lexus' designated response center, which operates 24 hours per day, 7 days per week.

The services are available by subscription on select, telematics hardware-equipped vehicles.



No.	Name	No.	Name
1	Lexus' designated response center	3	DCM
2	TEL, GPS antenna	4	Navigation system

BEFORE USING THE FUNCTION

SUBSCRIPTION

- After you have signed the Telematics Subscription Service Agreement and are enrolled, you can begin receiving services. A variety of subscription terms is available for purchase. Contact your Lexus dealer, call 1-800-25-LEXUS (1-800-255-3987), or select the **"Destination Assist"** (See page 197.) in your vehicle for further subscription details.

AVAILABILITY OF SERVICE(S)

- Destination Assist and eDestination will function in the contiguous 48 states and DC. These services may also function in Hawaii and limited areas of Alaska for vehicles that contain map data for those states. They will not function in Canada or in other countries outside the United States.
- Lexus Insider will function in the contiguous 48 states and Canada. They will not function in Hawaii, Alaska, or countries outside of the U.S. other than Canada.

ACTIVATION OF SERVICE(S)

- Enrollment in Lexus Enform with Safety Connect (via your dealership) is required to activate all services.

- Certification for Lexus Enform with Safety Connect

FCC ID: O9EGTM1

FCC ID: O6Y-CDMRF101

NOTE

This device complies with part 15 of the FCC Rules. Operation is subject to the following two conditions: (1) This device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.

FCC WARNING

Changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.

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- Exposure to radio frequency signals:
The Lexus Enform with Safety Connect system installed in your vehicle is a low power radio transmitter and receiver. The system receives and also sends out radio frequency (RF) signals.
- In August 1996, the Federal Communications Commission (FCC) adopted RF exposure guidelines with safety levels for mobile wireless phones. Those guidelines are consistent with the safety standards previously set by both U.S. and international standards bodies.
 - ANSI (American National Standards Institute) C95.1 [1992]
 - NCRP (National Council on Radiation Protection and Measurement) Report 86 [1986]
 - ICNIRP (International Commission on Non-Ionizing Radiation Protection) [1996]
- Those standards were based on comprehensive and periodic evaluations of the relevant scientific literature. Over 120 scientists, engineers, and physicians from universities, government health agencies, and industry reviewed the available body of research to develop the ANSI Standard (C95.1).
- The design of Lexus Enform with Safety Connect complies with the FCC guidelines in addition to those standards.

INFORMATION

- Available beginning Fall 2009 on select Lexus models. Contact with the Lexus Enform with Safety Connect response center is dependent upon the telematics device being in operative condition, cellular connection availability, navigation map data, and GPS satellite signal reception, which can limit the ability to reach the response center or receive support. Enrollment and Telematics Subscription Service Agreement required. A variety of subscription terms is available; charges vary by subscription term selected.
- The Lexus Enform with Safety Connect response center will offer support in multiple languages.
- Select Lexus Enform with Safety Connect-subscribed vehicles are capable of communicating vehicle information, triggering owner reminder notifications. Owners who do not wish to have their vehicle transmit this information can opt out of the service at the time of enrollment or by calling 1-800-255-3987 and follow the prompt for Lexus Enform with Safety Connect.
- For further details about the service, contact your Lexus dealer.
- Lexus Enform with Safety Connect services are not subject to section 255 of the Telecommunications Act and the device is not TTY compatible.

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4. TYPE C: FUNCTION ACHIEVED BY USING DCM

Of the functions included with Lexus Enform with Safety Connect, Safety Connect can be achieved by using DCM.
For details, refer to "Owner's Manual".